Radio samples (1)

These are a couple of examples to get you started:

Large blue butterfly song / jingle / radio advert

(to the tune of The Bare Necessities)

Look for the bare necessities, the simple bare necessities, Forget about extinction, live the life. Look for the wild thyme buds and flowers, Your eggs hatch and your caterpillars Will eat the thyme and then attract red ants.

Wherever they wander, wherever they roam, The ants will then take them to their own home. Then when they've eaten all their grubs And spent the winter fast asleep, They then pupate. When they emerge And take a glance to look for a mate. So these things they are (true!) The bare necessities, if you're a rare large blue, a rare large blue.



RSPCA



Radio samples (2)

Radio advert - Calling all butterflies

Calling all butterflies, There's 50 per cent more for you to explore this summer at ______ school.

Why not fly into our school grounds and be amazed? We have increased our wildlife area by 50 per cent and can now offer you the most extensive range of butterfly-friendly plants in the county.

Whatever your habitat needs, we guarantee to meet them. So whether you are looking for nettles, buddleia or wild thyme, why not check out our wildlife area?

Special offer for this summer – all butterflies who visit our school grounds will have access to free sugar water.

So remember to visit ______ school. With so much on offer, why go anywhere else?



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