

# **RSPCA**.

# Annual review 2023 Together for every kind

Royal Society for the Prevention of Cruelty to Animals



"... you and I... know that a better world for animals is a better world for all of us."

# A MESSAGE FROM OUR CHIEF EXECUTIVE

#### IN OUR 200TH ANNIVERSARY YEAR, I'M DELIGHTED TO LOOK BACK AND SHARE WITH YOU SOME OF THE AMAZING THINGS YOUR SUPPORT ACHIEVED FOR ANIMALS IN 2023.

We're justly proud of our history, and excited about what's to come. The RSPCA is the world's oldest and largest animal protection organisation. Our founders met in a coffee shop 200 years ago, determined to change animals' lives. They sparked a movement that spread around the world. Over the two centuries since then, we've worked with caring supporters like you to change industries, behaviours, laws and minds, building a better world for every kind of animal. Practices that were commonplace back in 1824 are unthinkable now. But we still have much to do against a backdrop of intensive farming, extreme breeding, avian flu, climate change, habitat destruction, global conflict and economic inequality.

Nevertheless, I'm proud of the positive impact we made for animals in 2023. We kept pets fed and healthy by joining with our partners in communities to provide millions of free pet food meals and vet vouchers for owners struggling during the cost-of-living crisis. We also continued to roll out our innovative Animal Journey assessment tool, which allows us to understand and meet the individual needs of each animal in our care, in collaboration with expert partners where appropriate. Seven animal welfare laws were passed, including the compulsory microchipping of pet cats. Post-Brexit, we established RSPCA Europe to give us continued influence over EU animal policy and laws. And – after 100 years of campaigning – we edged towards a ban on the live export of animals for fattening and slaughter. Finally, the UK introduced the ban in 2024, alongside fellow pioneering nations Australia and New Zealand.

Reaching out into communities, we connected with a record 800,000+ animal-loving supporters, who gave us their time, money and voices. People power is essential to achieve our vision of a world where all animals are treated with kindness and compassion. Our refreshed brand aims to inspire everyone to create a better world for every animal. As you can see in these pages, we're starting our third century with a new look, bold ideas and renewed energy to do just that.

I want to thank our supporters, staff, volunteers, branches and partners for their dedication, hard work, belief and enduring love for animals. Like you and I, they know that a better world for animals is a better world for all of us.

#### **Chris Sherwood**

**RSPCA Chief Executive** 

# EVERY KIND OF ANIMAL DESERVES OUR KINDNESS A TRANSFORMATIONAL YEAR

IN 2023, WE DEVELOPED A BRIGHTER, BOLDER, MORE WELCOMING BRAND – LAUNCHED IN 2024 – TO INSPIRE EVERYONE TO CREATE A BETTER WORLD FOR EVERY ANIMAL.

#### Threats to animal welfare are increasing daily – but our two centuries of progress show that we can achieve so much by bringing people together.

A great example is our Wildlife Friends initiative launched for the Big Help Out to celebrate the King's Coronation, joining 200 other charities to champion and promote volunteering. This resulted in 1,000 people signing up to be Wildlife Friends (rising to 2,000 by the end of the year), doing small things that make a big difference for our wildlife.

With pressure increasing on our frontline teams, we introduced new ways of working to achieve the best outcomes for animals. Our animal rescue volunteers made a significant contribution, offering more than 29,000 on-call hours to help rescue and transfer animals and undertake other tasks to support our rescue teams.

As we begin our third century in 2024, we're inspiring everyone to make small changes to improve animals' lives, to celebrate all the positive relationships we have with the animals around us and to make animal welfare one of the most pressing causes of our time.

ADVICE LINE RECEIVED 977,834 CALLS
- ONE EVERY 32 SECONDS.



# **SAFE FROM HARM**

WE RESCUE THOUSANDS OF ANIMALS FROM CRUELTY AND NEGLECT – OUR CENTRES AND BRANCHES TOOK IN MORE THAN 50,000 IN 2023. AND IT DOESN'T END THERE.

Working with our dedicated supporters, we give them whatever treatment and recovery time they need before finding them a new home or releasing them back into the wild.

### **Team effort saves Cranberry**

When Karen spotted a sick seal, she called her friend Janet, who alerted us. Karen kept watch, while Janet and grandson Finn met one of our inspectors Clare Wilson and guided her to the spot.

Clare got the sick seal into a special bag, and all three women lifted him back up the dunes. Clare then booked him a place at a local vet surgery, where he was treated for mouth rot. Later, volunteers at a nearby aquarium named him Cranberry and nursed him to full health over four months, before releasing him back into the sea.

"Clare had all the expertise to get Cranberry to safety and arrange his care," says Janet. "Our first instinct was to call the RSPCA – we're so glad we did."

"Clare had all the expertise to get Cranberry to safety and arrange his care."

IN 2023 OUR WILDLIFE CENTRES TOOK IN 7,456 WILD ANIMALS.

**RESCUE AND CARE** 



### Harrison's homecoming

Harrison had been neglected, abused and finally abandoned – but his sad life was about to change for the better. At our Felledge Equine Centre, Harrison's journey to recovery began.

"We nursed him, treated his injuries and walked him out in hand (by his reins)," says centre manager Emma Tallentire. "Once he was stronger, we began socialising him, as he'd never interacted with other equines. We introduced him gradually, and he began to enjoy living with a small herd of geldings."

# "...he began to enjoy living with a small herd..."

After months of patient care and gentle handling, Harrison was almost back to full health. But one eye still needed constant monitoring and treatment. The best thing for Harrison was to be in specialist hands permanently, so the team rehomed him with partnership charity Redwings Horse Sanctuary. There, on-site vets will continue to check and treat him. "Now his future is secure," says Emma. "Harrison will stay at Redwings and be expertly cared for throughout his life."



Safe at last, rescue dog Jenny enjoys the sunshine in the garden with her new owner. Our Millbrook Animal Centre gave Jenny the care she needed and found her the perfect, loving new home.



# Three deer lifted to safety

When three deer got trapped in the grounds of a building under renovation, our rescuers had a complex operation on their hands. One of the deer had fallen into the foundations, right beside a large pond. Because stress can affect these animals' health and wellbeing, the team had to work fast to tranquillise her, lift her to safety and get a vet to check she was okay. Thankfully, she was uninjured and was soon running free with the others again.



# **SPEAKING UP FOR ANIMALS**

#### WE MAKE ANIMALS' LIVES BETTER, ALL THE TIME.

Working with our supporters and partners, we stand up, speak out and campaign for animals to be respected and protected by law. We change behaviours by offering a better way. Every year, we make progress and push for more.

## Progress for animals in 2023



# The Super Campaigners helping us protect animals



Our 2023 Animal Kindness Index showed there is no doubt that animal welfare matters to the public. Nevertheless, we still see pets being abandoned, or flat-faced puppies being bought, for example. That's why we need our incredible Super Campaigners.

Armed with laptops, phones, facts and passion, our Super Campaigners – drawn from all walks of life – help us push for change in attitudes, laws and behaviours.

"It's a great way to give extra support to an amazing organisation," says RSPCA cattery volunteer and Super Campaigner Judith Vaughan. "It makes you feel you are really helping to spread the word."

We give our Super Campaigners the tools and skills to actively improve animal welfare in their communities by posting on social media or distributing leaflets and posters locally.

"Volunteers do such amazing work," says Judith. "I'm thrilled to be part of it and to do something constructive for animals."

...you feel you are really helping to spread the word...

**ADVOCACY** 

While making bug hotels with school children at our 2023 RHS Chelsea Flower Show\* garden, RSPCA Vice President Steve Backshall encouraged every kind of person to become a Wildlife Friend. "Anyone can be a Wildlife Friend volunteer," said Steve.

"You can pick up litter to prevent animals getting hurt, put out water for birds or give bees somewhere to rest. Tiny acts of kindness can make a huge difference for wildlife."

# **RSPCA**

FOR 200 YEARS, WE'VE CHANGED LAWS, MINDS, ATTITUDES AND BEHAVIOURS TOWARDS ANIMALS.

# **INSPIRING KINDNESS**

#### WE'RE BUILDING COMPASSIONATE FUTURE GENERATIONS BY INSPIRING YOUNG PEOPLE TO UNDERSTAND AND RESPOND TO ANIMALS' NEEDS.

In 2023, our resources and workshops influenced more than 360,000 people – that's children and the adults who support them – to see the difference even small acts of kindness can make. We prevent cruelty by working with people who have been, or who may be at risk of being, cruel to animals, whether intentionally or unintentionally.





### From one young person... to many more

Our brilliant new animal welfare education website had young people right at the heart of creating ideas and content. Alex (pictured above, right), a young home-education learner who loves working with technology, trialled some early ideas and then helped to proofread, upload and publish an activity showing how to bake healthy dog treats at home.

"I didn't know web development could be a job and what was involved," says Alex. "It's exciting to think other people are about to bake dog treats because of a page I just created."

Working with young people and their parents on the website prompted some great ideas for resources. "The young people reflected on having or not having responsibility," says project lead Lee Read. "Parents said that buying or adopting animals to teach children about responsibility can instead lead to a sort of 'learned helplessness' where children see that someone else will look after the animal. So, we developed a new learning programme to encourage responsibility towards animals, without needing to own a pet."

### "...people are about to bake dog treats because of a page I just created..."

**SPC1** FOR 200 YEARS, WE HAVE WORKED TO PREVENT CRUELTY. WHEN IT DOES 200 HAPPEN, WE STEP IN TO PREVENT IT HAPPENING AGAIN.

IN 2023 WE GAVE ANIMAL WELFARE ADVICE TO PEOPLE ON 27,863 OCCASIONS.

RSPCA Birmingham schools engagement officer Rachel Winsor runs a workshop for pupils. After a classroom activity about wildlife habitats, they move on to make a mini-meadow of wildflowers and small ponds to encourage wildlife.

# **CELEBRATING YOU**

#### OUR SUPPORTERS ARE THE HEART AND SOUL OF THE RSPCA.

Your generous gifts of your time, money and voices make all our work happen. From buying in our online shop, our high street shops or supporting our campaigns, to fostering animals, leaving gifts in Wills or running a bake sale – every act of kindness gives more animals a good life.





Ayva Fleck (pictured above with her dad) loves every kind of animal, and she put in the hard yards to prove it.

Her dad, Liam, has run the Great North Run for more than 20 years, and eight-year-old Ayva is just as keen, running as a junior. "We always let Ayva choose the cause we run for," says Liam. "This year, she was quite clear it would be the RSPCA."

"I chose the RSPCA because I want to stop cruelty to animals," says Ayva, who tackled the 1.25-mile mini run on a sweltering day. Just to add to their supreme effort, she and Liam ran in fancy dress.

Proud mum Helen says Ayva loves all animals. "She really is so kind-hearted and always wants to give to animal charities. She raised more than £400 for the RSPCA that day."

Thanks to Ayva – and the hundreds of thousands of animal lovers like her who support us – we can carry on fighting cruelty and creating a better world for every animal.

### "...I ran for the RSPCA because I want to stop cruelty to animals..."



# Volunteers are vital to so many areas of our work

Above: Animal rescue volunteers, Malc and Katie, helped RSPCA Animal Rescue Officer Louis Horton rescue around 100 fish from a leaking garden pond. After the rescue, we safely rehomed the fish at a local garden centre.

Below: Volunteers from Medtronics took part in the Big Help Out by creating a wildlife-friendly garden at our West Hatch Wildlife Centre.



FOR 200 YEARS, WE'VE BEEN SUPPORTED BY AMAZING VOLUNTEERS HELPING US TO IMPROVE THE LIVES OF MILLIONS OF ANIMALS.



# A MODERN ORGANISATION

### OVER OUR 200-YEAR HISTORY, WE'VE CONTINUALLY CHANGED WITH THE

#### TIMES IN ORDER TO CREATE A BETTER WORLD FOR ANIMALS.

# Our third century will be no exception – we'll keep on growing to be a diverse, efficient, modern organisation that reaches out to every kind of person, for every kind of animal.

In July, our staff and volunteers took part with their friends and families in the 2023 London Pride procession. Here, our Chief Executive Chris Sherwood marches under the RSPCA banner.



### **PSPC1** FOR 200 YEARS, WE'VE BEEN SEEN AS THE PEOPLE FOR ANIMALS. **200** WE'RE CHANGING WITH THE TIMES, JUST AS WE ALWAYS HAVE.

# Win-win for animals and the climate

With water at the centre of the climate crisis, its efficient use at our wildlife centres is critical. Our West Hatch Wildlife Centre provides vital rehabilitation facilities for hundreds of injured or sick water-based animals and birds every year, including 78 seals in 2023. But, increasingly, there will be times when water supply is scarce.

Having a circular water treatment system already in place, we're working to find ways of improving water security while also protecting the environment.

"If all goes well, the new system will save us money to help more animals, while reducing our environmental and climate impact," says centre administrator Sarah Bulpin. "So it's a win–win for animals and the climate." "...the new system will save us money and reduce our impact..."





IN 2023 OUR CENTRES PROVIDED 577,227 DAYS OF CARE FOR ANIMALS NEEDING TREATMENT, REHAB AND SUPPORT TO RECOVER.

# **INFORMED BY SCIENCE**

#### WE KNOW WHAT WE'RE TALKING ABOUT WHEN IT COMES TO ANIMALS' WELFARE.

All our work is informed by the latest and best scientific research, knowledge, expertise and experience. Our science experts work with a wide range of stakeholders, including legislators and other organisations, to find ways to change laws, practices and behaviours relating to how animals are treated in our homes and workplaces, in science, on farms and in the wild.

### Our work for animals in science in 2023

- We presented initiatives aimed at replacing the use of lab animals, along with ideas for making further progress, at an international event we hosted with the European Federation of Pharmaceutical Industries and Associations (EFPIA).
- Participants shared ways of reducing and avoiding 'severe' suffering at our latest international meeting on the topic; we also shared our new online tool to help scientists understand animals' experiences and reduce their suffering.
- 700 worldwide participants learned about fish welfare in labs at our third online *Focus on Fish* meeting.
- Local ethics committee members benefited from our training, including on how to challenge whether and how animals are used.
- We promoted ways to reduce and avoid severe suffering at the World Congress on Alternatives and Animal Use in the Life Sciences, and pushed for ambitious strategies for replacing animals with non-animal methods.



# Our work for animals in our homes in 2023

- Alongside members of the Dog Control Coalition, we fought the Government decision to ban XL bully dogs, made sure our teams understood the new legislation, supported owners through advice and information, collected evidence on the impact of the ban and liaised with all agencies affected by it. We commissioned research to explore alternative approaches to reducing dog bites and enhancing responsible dog ownership.
- We explored possible solutions to tackle flat-faced pet breeding – bringing together global players

from disciplines including law, science and policy – at a workshop with the Norwegian Society for the Protection of Animals.

- We helped raise awareness with our expert analysis for an ITV undercover expose about the emergence of puppy yoga, leading to further media and parliamentary exposure.
- As part of a coalition, we rallied 32,000 supporters to take action on our call to ban e-collars, gaining widespread coverage about the issue, after a proposed ban failed to get through parliament.



### Our work for animals on farms in 2023

- We fully revised and updated our higher welfare standards for beef cattle, sheep, turkeys and ducks, which are implemented on RSPCA Assured farms and used by a large number of stakeholders in the UK and globally.
- We helped challenge the cruel use of fast-growing meat chicken breeds in the UK as part of the Humane League UK's judicial review.
- We helped develop a policy position for sustainable

finfish aquaculture in the UK, working with the British Veterinary Association.

- To stand up for farmed fish welfare, we joint-hosted a parliamentary event and pushed for legislation to protect their welfare at slaughter.
- We positively influenced the Government's work on farm animal welfare subsidies, food labelling, slaughter, avian influenza and fixed-penalty notices for farmed animal welfare offences.



### Our work for animals in the wild in 2023

- We helped secure bans on cruel snares and glue traps in Wales and restrictions on glue traps in England, which can now only be used in exceptional circumstances by professionals.
- We brought forward an end to the keeping of primates as pets in unsuitable conditions in England

   a strict licensing regime is to be introduced.
- We worked with a host of other organisations to expose the significant threat to wildlife of disposable vapes, leading to the Government considering a ban.
- A research project we funded on reptile welfare helped to support calls for the Government to develop higher legal standards for pet sellers.
- We engaged and empowered people to support wildlife in their gardens by providing resources and inspiration for our wildlife garden at the RHS Chelsea Flower Show.

# PROTECTING FARMED ANIMALS



That's why we've developed RSPCA welfare standards for every kind of farmed animal, covering all parts of their lives from birth to slaughter. With no specific legal protection in place for salmon, trout, turkeys, sheep, dairy cattle or beef cattle, these standards give millions of farmed animals better lives.

Farmers, hauliers, processors, packers and abattoirs must follow them to display the RSPCA Assured label, which reassures shoppers they are buying higher-welfare products.

# **Our ambitions**

We want more than half the UK's farmed animals to be reared to these standards by 2030. In 2023, we worked with shoppers and farmers, supermarkets and chefs to encourage everyone to eat fewer lower-welfare animal products and to choose RSPCA Assured food.



About 258 million more farmed animals, plus many millions of farmed salmon and trout, were reared under the RSPCA Assured scheme in 2023<sup>°</sup>.

# OUR Branch Network



#### RSPCA BRANCHES WORK IN OUR LOCAL COMMUNITIES TO HELP PROTECT ANIMALS.

These dedicated volunteers take in animals rescued by our Inspectorate, rehabilitate them and find them loving homes or release them. They also help local people keep their pets safe and well, and encourage everyone to make animals' lives better. They are often first to know when a new animal welfare crisis is about to explode – and when it does, they're ready for it.



IN 2023 OUR PET FOOD BANK PARTNERSHIP PROVIDED 1.3 MILLION DAILY PET FOOD MEALS.



### Vital support in hard times

"My pets are my family. I have struggled to feed them and have gone without food to make sure they didn't go hungry. Getting help for them makes such a difference."

Those are the words of a woman who relied on our pet food bank scheme to help feed her precious pets in 2023. She's just one of many thousands who have faced stark choices over recent years. During the pandemic, our branches quickly spotted the impact on animals of growing financial hardship in communities. They began the scheme to help people keep their pets, and demand soared throughout 2023.

To help owners keep their animals, we committed £1.5 million to our pet food bank partnerships. We worked with food bank projects across England and Wales to supply donated pet food wherever it was needed. We also ran community events for owners to have pets checked at mobile clinics, with advice, flea and worm treatments and other petcare necessities on offer.

### OUR BRANCHES ARE A MASSIVE PART OF THE WORK WE DO! WITH A NETWORK OF AROUND 137 BRANCHES ACROSS ENGLAND AND WALES, THEY'RE OUR LOCAL PRESENCE, BRINGING THE RSPCA INTO YOUR COMMUNITIES.

### What do branches do?

Every branch is different and offers its own mix of activities. They might offer advice, microchipping, neutering, and subsidised animal treatments. Most care for, foster, rehabilitate and rehome animals taken in by our inspectors and through their clinics and animal centres. Many also run pet food banks to help owners struggling with the cost of caring for their animals – find your nearest pet food bank to donate or receive at: rspca.org.uk/costofliving Branches all raise their own funds and might run fairs, dog shows and other events, so keep a lookout.

## What about RSPCA shops?

The RSPCA charity shops you see on your high street are run by our branches. Shops are one of the branches' main sources of income, so donations to sell and shoppers to buy are both welcome.

# How can I get involved?

Our branches are often looking for kind people like you to volunteer and help out. This could be in a shop – behind the counter or in the stockroom. Or maybe you could spend time cleaning kennels, socialising cats, or walking dogs? Whatever your skills, there are so many ways you can put them to good use for animals – check out the volunteering opportunities near you at: rspca.org.uk/volunteer

If you're not able to volunteer your time, our branches will appreciate donations or items for their shops or summer raffles and tombolas. Find your nearest branch and ask what they need at: **rspca.org.uk/yourlocal** 

- Each branch is an independent charity, operating under the RSPCA's name
- Branches are run mostly by dedicated volunteers who want to create a better world for animals
- Every branch is different, but most care for, foster and rehome animals
- Our branches have lots of volunteering opportunities for people with all sorts of skills

# AND THERE'S **MORE...**







## Our Chelsea wildlife garden

A haven for wildlife and people, our 2023 RHS Chelsea Flower Show garden demonstrated how gardeners can create beauty and protect animals at the same time. Bird-nesting boxes, clustered shrubs for house sparrows to nest, a wildlife observation hide, green roof, bee hotels, habitats, pollinator-friendly plants and a cyclical water feature all made for a calming, restful green space.

Inspired by native woodlands, designer Martyn Wilson demonstrated that a wildlife garden doesn't have to be messy and can look very contemporary.

Our garden was generously funded by Project Giving Back, and was moved to our Stapeley Grange Wildlife Centre after the show.

# Sad death of an Animal Hero

In March, we were heartbroken to learn that Paul O'Grady had passed away. The much-loved comedian, actor and Battersea ambassador adored animals and did so much to inspire others to adopt or foster rescue pets. He adopted abandoned lamb Winston from us in 2011. In 2017, we gave him an RSPCA Animal Hero award for his

outstanding contribution to animal welfare. Paul will be greatly missed, but his dedication to animals of every kind will never be forgotten.



Our head of environment and sustainability Jen Kowalyk with recycled cat food pouches at our Millbrook Animal Centre. The pouches went to an artist making a sculpture to encourage recycling.



### Keeping cats safe

A new law is set to help reunite lost, injured or stolen cats with their owners. From June 2024, all owned cats will have to be microchipped. As well as reuniting cats with their owners more quickly we hope this law will also help tackle welfare issues, such as abandonments.

### **2023 RSPCA Young Photographer Awards**

Our annual Young Photographer Awards ceremony took place at the Tower of London, hosted by TV presenter and RSPCA President Chris Packham. The overall winning shot was eight-year-old Jamie Smart's amazing image of her turkey Frederick, looking through the bars of his cage during the bird flu epidemic. "It looked like he was in prison," said Jamie. "I wanted to show the beauty of his feathers' iridescent shine, which people don't often get to see. When the restrictions were lifted, we let him out again to roam free in our wooded area."

This year's competition is open now – go to: **young.rspca.org.uk** To view the winning images – go to: **young.rspca.org.uk/galleries** 



# Fighting for dogs unfairly targeted

We were quick to react – in unison with the Dog Control Coalition – to the Government's decision to ban XL bully dogs. Once again, dogs are being targeted because of their breed, continuing a flawed approach that has not protected people from attacks. Tragically, fatalities as a result of dog incidents have continued, despite legislation already in place making it illegal to own certain types of dogs. We agree urgent action is needed, but we believe there are better ways to keep people safe.

We continue to meet with Defra, to get clarity so we can support people affected by the ban and to give feedback about its impact on rescue and veterinary organisations. We're also meeting officials in Scotland and Northern Ireland to find ways to minimise or avoid the ban in those countries.

### From volunteer to career

After volunteering for his local RSPCA branch, Tom Hall provided vital support as one of our animal rescue volunteers – now he's training to be an RSPCA inspector.

"As a volunteer, I freed up inspectors' time by collecting animals, helping with rescues or advising the public so inspectors could get to more animals in need," says Tom.

### International roundup

In another busy year for our international team, we kept animal welfare firmly on the worldwide agenda.

- To expand our **work in the EU** and beyond, we opened an RSPCA Europe office in Brussels.
- We provided animal welfare insights at a workshop for 12 Western Balkan countries in our continuing work with the World Organisation for Animal Health.
- To help improve the lives of **farmed animals around the world**, we participated in three farmed animal welfare science conferences in China and co-hosted an event at the UN's first Global Livestock Transformation Conference in Rome.
- To support animal welfare in **Taiwan and Japan**, we continued our training for animal protection inspectors there.
- To promote **animal welfare education in China**, we reached 300 teachers with six days of training.



# **MAKING A DIFFERENCE**

IN 2023, MORE THAN 509,000 GENEROUS PEOPLE SUPPORTED OUR FUNDRAISING CAMPAIGNS BY MAKING CASH DONATIONS TO OUR APPEALS, BUYING OUR RAFFLE TICKETS, PLAYING OUR LOTTERY, SPONSORING OUR CAT PODS AND DOG KENNELS, GIVING A MONTHLY GIFT, BEING A MEMBER, GIVING THROUGH THEIR PAYROLL, SUBSCRIBING TO OUR MAGAZINES OR DONATING VIA THEIR MOBILE PHONE BILL.

We'd like to thank our corporate partners, foundations, individuals, licensees, retailers and trusts for their generous support in 2023.

## We are incredibly grateful to the following supporters:

#### W G Harvey's Discretionary Settlement

Thank you to the W G Harvey's Discretionary Settlement Trustees for their generous donation, which will enable our officers in the north of England to continue to reach animals who desperately need our help – we are incredibly grateful for the ongoing support.

#### **The Katherine Martin Charitable Trust**

Thank you to the extremely generous Katherine Martin Charitable Trust for continuing to support the expansion of our crucial pet food banks project and our key education programmes at RSPCA Birmingham Education Centre, and for helping us to make life better for the horses and ponies in our care.

#### **McAdams Pet Foods**

McAdams offers the only ultra-premium dry dog and cat food made using ethically sourced free-range meat and fish from RSPCA Assured certified farms. McAdams has pledged to raise a minimum of £100,000 in our second partnership year of working together to help support our work.

#### **The National Lottery Community Fund**

Thank you to The National Lottery Community Fund for its generous grant supporting our Wild Things programme at RSPCA Birmingham Education Centre. These projects support young children and their families in the local community by getting them out into nature, which builds connections and boosts their self-esteem and resilience.

#### **Nestlé Purina**

In 2023 Purina Petcare provided vital funding for our Inspectorate Voucher Scheme to help keep pets and their owners together. We'd like to thank Purina Petcare for its commitment to promoting responsible pet ownership and continued support in funding essential veterinary and pet care treatments for struggling owners.

#### **Network Rail**

Our training partnership with Network Rail helps us to make sure fewer animals come to harm on the railways. By training Mobile Operations Managers to safely remove animals from the tracks and supporting the managers with knowledge of the Animal Welfare Act, we're able to free up our inspectors' time and ensure train customers can travel safely from A to B. Thank you to Network Rail for its continued support.

#### **Omaze UK Ltd**

We'd like to say a special thank you to Omaze for supporting our work by selecting us as the beneficiary for its Somerset House Draw. An additional thank you to everyone who entered the draw. The draw raised a staggering £3.5 million, which went towards the cost of 50 RSPCA inspectors dealing with animal cruelty, neglect and abuse across England and Wales.

#### The Samuel and Freda Parkinson

#### **Charitable Trust**

Thank you to this Trust for its fantastic support over the years and a very generous gift, which has ensured our officers in north-west England can continue to be there for the animals who need us most. The Trust also made it possible to relocate the RSPCA Garden from the Chelsea Flower Show to our Stapeley Grange Wildlife Centre in Cheshire. The garden lives on (see page 18) and will inspire children and young people to create a better world for all animals.



# Other supporters in 2023 include:

Amazon
Assured Products Ltd
Carousel Calendars
CP Designs
eBay UK Ltd
Hallmark Cards plc
HarperCollins
HFC Bank
MBNA
Monzo
NatWest
Noel Tatt
Revolut
Rover
Scholastic Publications
Special Editions
The Art File Ltd
Transworld
UK Greetings
Mr and Mrs White
Mr and Mrs Winkler

#### **PayPal**

The PayPal Giving Fund helps people donate funds through PayPal and other partner platforms including GoFundMe, Humble Bundle, Thrift Plus and Twitch. We'd like to thank PayPal for choosing the RSPCA to be a featured charity and raising significant funds for animal welfare.

#### **People's Postcode Lottery**

Thank you to players of People's Postcode Lottery for raising funds that enable our vital animal welfare work, and People's Postcode Lottery for its kind support, which helps us progress many key projects that make animals' lives better.

#### **Pets UK**

We'd like to thank Pets UK for its continued efforts to promote better pet care and responsible pet ownership.

Thanks also to Pets UK's customers and colleagues who have supported our centres and branches through both the Pets at Home Community Partners programme and Pets Club Lifelines scheme. And thanks to the Pets Foundation for its generous donation and continued support for our pet food bank partnership in the north of England. This donation has helped us keep pets and their loving owners together during times of financial crisis.

#### **Pinnacle Pet Insurance**

Pinnacle Pet Group provides and underwrites our RSPCA Pet Insurance. We are extremely proud to be working with Pinnacle as it offers a range of excellent pet insurance products, providing our supporters peace of mind when they need it most. RSPCA Pet Insurance also helps raise much-needed funds to help us to create a better world for every animal.

IN 2023 OUR CENTRES AND BRANCHES REHOMED 28,483 ANIMALS.

# **SUMMARY FINANCIAL STATEMENT**

# 2023 Income

Legacy income £83.9m (2022: £86.2m)

Other income £4.5m (2022: £4.6m)

Investment income £3.9m (2022: £2.8m)

Fees £0.5m (2022: £0.3m)

Gain on disposal of fixed assets £3.2m (2022: £7.6m)

Charitable activities £9.3m (2022: £8.0m)

Contributions and donations £46.3m (2022: £42.6m)

## 2023 Expenditure

Field animal welfare £98.7m (2022: £85.9m)

Prosecutions/legal £4.8m (2022: £3.4m)

Science £1.9m (2022: £1.5m)

Education £1.7m (2022: £1.2m)

International £1.0m (2022: £0.6m)

Campaigns, communications and publications £6.7m (2022: £4.5m)

Support to branches £8.0m (2022: £7.3m)

Cost of raising funds £26.7m (2022: £22.3m)

Signed on behalf of the RSPCA Board

Claire Horton Chair, RSPCA Board of Trustees 10 July 2024

Karen Harley

**Karen Harley** Treasurer, RSPCA

# **BOARD REPORT**

on the summary financial information

This summary financial information is not the statutory financial statements, but a summary relating to the income and expenditure, prepared to give an overview of the RSPCA's financial affairs. The full financial statements, from which the summary is derived, have been audited. The audit report was unqualified. The full financial statements, *RSPCA Trustees' report and accounts* and auditors' report may be obtained by visiting: rspca.org.uk/trusteesreport

The *Trustees' report and accounts 2023*, which was approved on 10 July 2024, has not yet been filed with the Charity Commission.

Signed on behalf of the RSPCA Board on 10 July 2024.

Claire Horton CHAIR RSPCA BOARD OF TRUSTEES

Karen Harley Karen Harley

TREASURER RSPCA

# Independent auditor's statement to the trustees of the Royal Society for the Prevention of Cruelty to Animals

We have examined the summarised financial statements of the Royal Society for the Prevention of Cruelty to Animals for the year ended 31 December 2023 set out on the opposite page.

# Respective responsibilities of the trustees and the auditor

The trustees are responsible for preparing the summarised financial statements.

Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full annual financial statements and the *Trustees' report and accounts*.

We also read the other information contained in the summarised *Annual review* and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

We conducted our work in accordance with our engagement letter dated 10 November 2022.

#### **Opinion**

In our opinion the summarised financial statements are consistent with the full annual financial statements and the *Trustees' report and accounts* of the Royal Society for the Prevention of Cruelty to Animals for the year ended 31 December 2023.

We have not considered the effects of any events between the date on which we signed our report on the full annual financial statements (24 July 2024) and the date of this statement.

# RSNA UK Armit LLP

**RSM UK AUDIT LLP** Statutory Auditor 25 Farringdon Street, London EC4A 4AB

24 July 2024

To find out more download or view a copy of the RSPCA *Trustees' report and accounts* 2023 at: rspca.org.uk/trusteesreport There are<br/>many ways<br/>you can get<br/>involved to<br/>help inspire<br/>everyone to<br/>make a better<br/>world for<br/>every animal.

**Volunteer** – with such a wide range of volunteering roles available there will be an amazing opportunity near you: rspca.org.uk/getinvolved/volunteer

**Donate** – your financial support helps us to carry out our work rescuing animals from cruelty and neglect, rehabilitating and caring for them, and finding them new homes or releasing them back to the wild: **rspca.org.uk/donate** 

**Campaign** – our campaigning work prompts political and behavioural change; add your voice for a better world for animals: **rspca.org.uk/campaign** 

**Our online shop** – offers unique animal charity gifts and is a great place to buy presents and pet products: **shop.rspca.org.uk** 

**Fundraise for animals** – enter one of our events, choose your own challenge or get creative and host your own: **rspca.org.uk/fundraise** 

**RSPCA NextGen** – our online space for kids who love animals: nextgen.rspca.org.uk

**RSPCA Pet Insurance** – with our pet insurance you'll be ready to care for your pet when they need it. And your support will help less fortunate animals: **rspca.org.uk/shoponline/petinsurance** 

RSPCA Raffle and Lottery: rspca.org.uk/getinvolved/win

Sponsor an RSPCA Dog Kennel or Cat Pod: rspca.org.uk/getinvolved/donate/sponsorship Become a member: rspca.org.uk/membership





Royal Society for the Prevention of Cruelty to Animals Parkside, Chart Way, Horsham RH12 1GY ■ 0300 1230 100 rspca.org.uk ⑦ facebook.com/RSPCA ※ twitter.com/RSPCA\_official @ instagram.com/rspca\_official @ tiktok.com/@rspca\_official 面 linkedin.com/company/rspca The RSPCA helps animals in England and Wales ■ Registered charity no.219099 The RSPCA only exists with the support of public donations

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